



F. No. 1(3)2020/Media/MoRA

GOVERNMENT OF PAKISTAN
**MINISTRY OF RELIGIOUS AFFAIRS
AND INTERFAITH HARMONY**
1st Floor, Kohsar Block, New Pak Secretariat, Islamabad)

EXPRESSION OF INTEREST

Ministry of Religious Affairs and Interfaith harmony, Government of Pakistan intends to hold an open competition for the **appointment of advertising agencies** for handling its publicity/advertisements for a period of two years. All PID enlisted advertising agencies are invited to submit their profiles, designs and art work (in hard & soft form) for all or any Print, Electronic (TV & Radio) and Outdoor related, but not limited to, on the following themes.

- Hajj Awareness Campaign (Covid SOPs)
- Promotion of Interfaith Harmony
- Seerat-un-Nabi ﷺ Conference
- Promotion of religious tourism
- Institutional promotion activities

2. Proposals must reach at the office of undersigned till **29th December 2021 at 1400 hours**. For eligibility criteria and further details, please refer to Advertisement Policy 2021 (Guidelines & Procedures) at www.pid.gov.pk.

Assistant Director (Media), Ph: 051-9203060